



## FOG DESIGN+ART ANNOUNCES ARTIST ACTIVATIONS, INSTALLATIONS AND FOG TALKS SERIES FOR 2026 EDITION OF THE FAIR

**San Francisco, CA (Thursday, December 11, 2025)** – FOG Design+Art will open the 12th edition of the fair with an exciting series of activations and installations across Piers 2 and 3 at Fort Mason Center for Arts and Culture in San Francisco. This year, FOG will present a curated series of **FOG Talks** that build on last year's standing room-only presentations; **FOG Family Days**, featuring a weekend of family art-making activities; and the addition of two new pop-ups to the fair: **The Stout Bookmobile**, a traveling outpost of William Stout Architectural Books offering a selection of architecture, design, and visual culture books, and **Loquat**, a cafe specializing in the pastries of the Jewish diaspora, among many other installations and activations.

An annual highlight of FOG are the FOG Talks in Pier 3's FOG Theatre, which bring together luminaries in the fields of art, design, and technology. This year's FOG Talks, presented by **Zoox**, include a curated series of eleven dynamic conversations and panel discussions. Highlights include: conversations with curators, gallerists, and artists **Ana Teresa Fernández**, **Jeffrey Gibson**, **Alteronce Gumby**, **Suzanne Jackson**, **Lily Kwong**, **Anoushka Mirchandani**, **Richard Misrach**, **Trevor Paglen**, **Sterling Ruby**, **Lava Thomas**, **Arleene Correa Valencia**, and **David Wilson**; design-focused talks with the **Eames Institute**, and architects **Tom Kundig** and **Anne Fougeron**; writer **Dave Eggers** on his new space Art + Water; and a conversation about innovative design with leaders from **Zoox** and **OpenAI**.

**FOG FOCUS**, a platform dedicated to presentations of artists in the earlier stages of their career, and which offers works at a more accessible price point, will feature a number of exciting activations and installations on Pier 3. Among the highlights, artist **Jasko Begovic** (Sko Habibi) will present an installation that recreates his Bernal Heights storefront studio as a performative, community-driven marketplace. Blending tapestry, wearable sculpture, live sewing demonstrations, and collaborative performance, Begovic invites visitors into an intimate exchange of stories, craft, and culture. Shaped by his own experience of displacement from Bosnia, his practice centers creativity as a form of connection, empowerment, and play. Visitors will be able to purchase handmade items on site, ranging from custom hats featuring Begovic's street poetry to hand-painted sweatshirts and one-of-a-kind wearable sculptures.

During the weekend, FOG FOCUS will be home to **FOG Family Days**, a programming series designed to engage children in the joyful act of art making. On Saturday, **SFMOMA Family Programs** in collaboration with **SCRAP!** will lead a yarn sculpture-making activity inspired by the work of artist Sheila Hicks, allowing children to explore colors and textures while building their own creation. On Sunday, the **Bay Area Discovery Museum** will present Collage Corner, a maker-space where children are invited to use colorful materials to build their own vibrant collages.

In FOG's Pier 3 space, visitors will also be greeted by **FOG MRKT**, featuring six distinctive vendors offering singular and editioned works that spotlight artists, designers, and makers. This year, FOG MRKT will feature **CCA, Wattis Institute for Contemporary Arts, Hugomento, MMclay, Quince & Co., Small Works Projects**, and **Works In Progress**. FOG guests will also be able to experience **Zoox's autonomous vehicle** on site and explore how purpose-driven, human-centered design shaped the creation of the company's fully autonomous robotaxi. In addition, FOG will welcome back **A16** restaurant with expanded outdoor seating on the waterfront, **Jane Café**, **Park Life's** pop-up shop, and the **FOG Lounge**, a dedicated space for people to gather and enjoy drinks by **Rye on the Road**.

#### **FOG Talks**

*Presented by Zoox*

### **THURSDAY, JANUARY 22**

#### **4:00: Anne Fougeron + Tom Kundig in Conversation**

Anne Fougeron, architect

Tom Kundig, architect

**Moderated by** Jenna McKnight, Writer, Editor, Journalist

#### **5:30: Long-term Relationships: Jeffrey Fraenkel, Richard Misrach, Xavier Hufkens and Sterling Ruby in Conversation**

Jeffrey Fraenkel, dealer

Xavier Hufkens, dealer

Richard Misrach, artist

Sterling Ruby, artist

**Moderated by** Sarah Harrelson, Editor-in-Chief, Cultured Magazine

### **FRIDAY, JANUARY 23**

#### **2:00: The Stories We Carry: Jeffrey Gibson in Dialogue with George McCalman**

Jeffrey Gibson, artist

**In conversation with** George McCalman, CCO, McCalman.Co, artist, designer, author

#### **3:30: When Design Leads: The Art of Building Tomorrow's World Today**

Caitlin Kalinowski, Robotics, OpenAI

Nahuel Battaglia, Senior Industrial Design Lead, Zoox

**Moderated by** Joseph Becker, Curator of Architecture and Design, SFMOMA

**5:30: Where Curiosity Lives: Discovering the Eames Approach**

John Cary, Founding President & CEO of the Eames Institute of Infinite Curiosity

Llisa Demetrios, Chief Curator of the Eames Institute of Infinite Curiosity

**Moderated by** Jennifer Dunlop Fletcher, Helen Hilton Raiser Curator of Architecture and Design and Head of Department, SFMOMA

**SATURDAY, JANUARY 24**

**1:00: Beyond the Frame: Unlocking the Cross-Category Market**

**Sponsored by** *Christie's*

David Brynan, Senior Specialist, Gooding Christie's

Alex Heminway, International Head of Design, Christie's

Richard Lloyd, Deputy Chairman, Prints & Multiples Specialist, Christie's

Tash Perrin, Deputy Chairman, Auctioneer, Christie's

**Moderated by** Darius Himes, Deputy Chairman, International Head of Photographs, Christie's

**3:00: Between Light and Legacy: Suzanne Jackson & Alteronce Gumby in Conversation**

**Sponsored by** *The Donum Estate*

Alteronce Gumby, artist

Suzanne Jackson, artist

**Moderated by** Larry Ossei-Mensah, Curator, Cultural Critic and Co-Founder, *ARTNOIR*

**5:00: Art + Water: A New Model for Creativity and Access**

**Sponsored by** *Bank of America*

Dave Eggers, writer, artist, and co-founder of Art + Water

Ana Teresa Fernández, artist

David Wilson, artist

**Moderated by** Maria Jenson, Executive Director, SOMArts

**SUNDAY, JANUARY 25**

**12:00: AI, Art & the Future of Creativity**

David Howse, president, California College of the Arts

Trevor Paglen, artist

**Moderated by** Lesley Silverman, Head of Future Media at United Talent Agency

**1:30: In Public View: Art, the City, and Creative Collaborations**

Ali Gass, Founding Director, ICA San Francisco

Lily Kwong, artist

Ned Segal, Chief of Housing and Economic Development, City and County of San Francisco

**3:00: Personal Histories, Public Narratives: Anoushka Mirchandani, Lava Thomas, and Arleene Correa Valencia in Conversation**

Anoushka Mirchandani, artist

Lava Thomas, artist

Arleene Correa Valencia, artist

**Moderated by** Jonathan Carver Moore, Dealer

For more information, visit [fogfair.com/programming](http://fogfair.com/programming).

**FOG Design+Art**

**Thursday, January 22 - Sunday, January 25, 2026**

Fort Mason Center for Arts & Culture

Piers 2 & 3

**Hours:**

Thursday, January 22–Saturday, January 24, 2026: 11:00 a.m. – 7 p.m.

Sunday, January 25, 2026: 11:00 a.m. – 5:00 p.m.

FOG Design+Art offers two general-admission ticket options: a single-day ticket or a four-day fair pass. Tickets to the fair include entry to both FOG Design+Art and FOG FOCUS, as well as access to FOG Talks, which feature dynamic conversations with leaders across the fields of art, design, and technology.

Single day tickets are \$35 in advance and \$40 after January 21, 2026 (plus fees).

Four-day tickets are \$95 in advance and \$100 after January 21, 2026 (plus fees).

Tickets are available online ([fogfair.com/tickets](http://fogfair.com/tickets)) and at the door. Children 12 and under are free.

**Preview Gala**

**Wednesday, January 21, 2026**

Fort Mason Center for Arts & Culture

Piers 2 & 3

**Hours:**

4:00–10:00 p.m. (tiered entry)

The FOG Design+Art Preview Gala provides vital funds to support SFMOMA's education initiatives, which served over 140,000 students, teachers, youth, and families through diverse online and in-person resources, programs, and visits this year. Preview Gala guests enjoy an evening of culinary creations and design-centric cocktails, including a tasting of wines from The Donum Estate, which is renowned for Sonoma Pinot Noir and Chardonnay wines, and a globally celebrated collection of monumental sculpture. Guests also enjoy exclusive early access to the fair's vast range of design objects, furniture, and fine art before it opens to the public. Supporter-level tickets start at \$250. Bronze, Silver, Gold, Platinum, and Titanium ticket

packages include early access and range from \$1,000 to \$20,000. As a benefit of your gala ticket purchase, you receive return access to the fair. Bronze level and above receive multiday access to the fair. Supporter level receives single-day access to the fair. Tickets are available at [sfmoma.org/fog](https://sfmoma.org/fog).

### **Honorary Chairs**

Sir Jony Ive and Lady Heather Ive  
Tabitha Soren and Michael Lewis

### **Steering Committee**

Douglas Durkin  
Brittany Pattner  
Sarah Wendell Sherrill  
Susan Swig

### **Advisory Committee**

Stanlee R. Gatti  
Katie Paige

### **FOG FOCUS Committee**

Azzurra Alliata di Montereale  
Matt Farron  
Lauren Ford  
Emma Hanley  
Pamela Hornik  
Sophia Kinell  
Chris Perez

### **Sponsors**

FOG Design+Art is generously sponsored by Bank of America, Christie's, The Donum Estate, Freshfields, Molteni&C, UOVO: Art Fashion Wine, Valentino, and Zoot.

FOG is pleased to collaborate with the following media partners: *American Art Collector, American Fine Art Magazine, Art & Object, Art Review, Bomb, C Magazine, California Home + Design, California Homes, CULTURED, Dwell, Galerie magazine, Marin Magazine, Modern Luxury Interiors, Nob Hill Gazette, Ocula, San Francisco, San Francisco Arts Monthly, Silicon Valley, SHLTR, Spaces, and Variable West.*

### **SF Art Week**

**SF Art Week** is back! The citywide celebration that's grown around **FOG Design+Art** returns **January 17–25, 2026**, spotlighting the creativity and diversity that make the San Francisco Bay Area one of the world's most dynamic arts destinations.

This year's edition invites art lovers to explore museums, galleries, art fairs and events across the Bay—with a curated **guide, map, and neighborhood highlights** offering insider tips on where to **eat, drink, and shop** while art-hopping your way through the week. Learn more at [www.sfartweek.com](http://www.sfartweek.com).

**San Francisco Museum of Modern Art**

151 Third Street  
San Francisco, CA 94103

The San Francisco Museum of Modern Art is one of the largest museums of modern and contemporary art in the United States and a thriving cultural center for the Bay Area. Its remarkable collection of painting, sculpture, photography, architecture, design and media arts is housed in an LEED Gold-certified building designed by the global architects Snøhetta and Mario Botta. In addition to seven gallery floors, SFMOMA currently offers more than 45,000 square feet of free, art-filled public space open to all.

Visit [sfmoma.org](http://sfmoma.org) or call 415.357.4000 for more information.

**For our latest news, follow us on Instagram and on Facebook at FOG Design+Art. (#FOGFair #FOGDesign+Art #FOGFair2026)**

*For additional information about the FOG Design+Art fair please visit [www.fogfair.com](http://www.fogfair.com). For additional information about the SFMOMA benefit events at FOG, please visit [sfmoma.org/fog](http://sfmoma.org/fog). For press inquiries, please contact Abby Margulies at [Abby@abbymargulies.com](mailto:Abby@abbymargulies.com) or 614-827-5810.*