

FOG DESIGN+ART ANNOUNCES GALLERIES PARTICIPATING IN SEVENTH EDITION OF FAIR

*FOG to Honor Brian Chesky, Airbnb Co-Founder and CEO,
at 2020 Innovators Luncheon*

San Francisco, CA (October 17, 2019)—The seventh annual edition of FOG Design+Art will take place **January 16–19, 2020** at **Fort Mason Center for Arts and Culture** in San Francisco. The fair will open with a **Preview Gala on Wednesday, January 15** to benefit the **education and exhibitions programs of the San Francisco Museum of Modern Art (SFMOMA)**. Penny and Jim Coulter will serve as honorary co-chairs for this year’s fair. Philanthropists with a deep interest in art and education, the Coulters have been supporters of FOG since the fair’s inception.

The 2020 fair will feature six new galleries participating for the first time – **Gallery Fumi** (London), **Jenkins Johnson Gallery** (San Francisco), **Lehmann Maupin** (New York), **Mercado Moderno** (Rio de Janeiro), **Nathalie Karg Gallery** (New York), and **Tina Kim Gallery** (New York) – with 48 galleries participating in total. FOG will also feature a series of conversations and panel discussions with notable figures working in art, design, and technology, which will take place in the FOG Theater throughout the duration of the fair. All programs are included with admission. In addition, FOG’s iconic installation 21POP by Stanlee Gatti, which artfully celebrates makers, will return to the fair’s entryway this year.

The FOG 2020 **Innovators Luncheon** will honor **Brian Chesky**, co-founder, CEO and Head of Community at Airbnb. Showing an early interest in art and drawing, Chesky earned a BFA in Industrial Design from the Rhode Island School of Design. After moving to San Francisco in 2007, Chesky co-created Airbnb, the world’s largest online marketplace for unique travel and living experiences, driven by local hosts.

“FOG is the anchor point of the San Francisco arts week, and celebrates the cultural vitality and vibrancy of our city,” said Sonya Yu, who joined the FOG Steering Committee this year. “With the 2020 edition of FOG, we will be returning to the fair’s roots, and presenting a smaller, more tightly curated selection of galleries. The fair has continued to grow each year, and for 2020 we are eager to celebrate its boutique nature, and to provide larger spaces for our exhibitors to present their works. The galleries selected reflect the ethos and vision of FOG, and represent some of the best presentations of art and design happening around the world.”

FOG’s mission is to create a dialogue about the relationship between art and design, and to provide a platform for the Bay Area community, as well as an international host of curators, collectors, and art world enthusiasts, to experience works of contemporary art and design by some of the most celebrated dealers of 20th-century and contemporary work.

Building on FOG's longstanding commitment to SFMOMA, the Preview Gala, Innovators Luncheon, and ArtBites events support SFMOMA's exhibitions and education programs, while FOG Forum specifically raises funds for the museum's Architecture and Design department. Each year, FOG represents a key moment in which the local and global community congregate to engage in critical dialogue, artistic exchanges and a shared passion for creative pursuits.

Participating Galleries

Altman Siegel, San Francisco	KARMA, New York
Andrew Kreps Gallery, New York	Kasmin, New York
Anthony Meier Fine Arts, San Francisco	Kurimanzutto, Mexico City
Berggruen Gallery, San Francisco	Lebreton, San Francisco
Blum and Poe, Los Angeles	Lehmann Maupin, New York
CONVERSO, Chicago	Lévy Gorvy, New York
Crown Point Press, San Francisco	Luhring Augustine, New York
David Gill Gallery, London	Magen H Gallery, New York
David Zwirner, New York	Marian Goodman Gallery, New York
Demisch Danant / Luxembourg & Dayan, New York	Matthew Marks Gallery, New York
Fergus McCaffrey, New York	Mercado Moderno, Rio de Janeiro
Fraenkel Gallery, San Francisco	Nathalie Karg Gallery, New York
Gagosian, San Francisco	Nicholas Kilner, Brooklyn
Galerie Chantal Crousel, Paris	Pace Gallery, New York
Gallery FUMI, London	Patrick Parrish Gallery, New York
Gladstone Gallery, New York	Paula Cooper Gallery, New York
Haines Gallery, San Francisco	Perrotin, New York
Hauser & Wirth, Los Angeles	R & Company, New York
Hosfelt Gallery, San Francisco	Ratio 3, San Francisco
Hostler Burrows, New York	Reform/The Landing, Los Angeles
James Cohan, New York	Sarah Myerscough Gallery, London
Jason Jacques Gallery, New York	Sprüth Magers, Los Angeles
Jenkins Johnson Gallery, San Francisco	Tina Kim Gallery, New York
Jessica Silverman Gallery, San Francisco	Volume Gallery, Chicago

FOG Design+Art

January 16–19, 2020

Fort Mason Festival Pavilion

Thursday, January 16–Saturday, January 18, 2019: 11:00 a.m.–7:00 p.m.

Sunday, January 19, 2019: 11:00 a.m.–5:00 p.m.

Tickets are \$25 in advance and \$32 after January 15. Admission is good for reentry throughout the fair.

Preview Gala

Wednesday, January 15, 2020

4:00–10:00 p.m. (Tiered entry)

Benefiting SFMOMA, the FOG Design+Art Preview Gala provides vital support to the museum’s exhibitions and education programs, which serve more than 60,000 students, teachers, and families each year. Preview Gala guests enjoy an evening of culinary creations and design-centric cocktails, as well as exclusive early access to the fair’s vast range of design objects, furniture, and fine art before it opens to the public.

Supporter-level tickets start at \$175. Bronze, Silver, Gold, and Platinum ticket packages include early access and range from \$1,000 to \$10,000. Tickets are available now at sfmoma.org/fog.

FOG Design+Art Steering Committee

Douglas Durkin

Stanlee Gatti

Roth Martin

Katie Paige

Allison Speer

Susan Swig

Sonya Yu

Partners

In-kind support is provided by SFMOMA’s Official Wine Sponsors Ruffino and SIMI, Official Spirits Sponsor Hangar 1 Distillery, and Official Beer Sponsor Fort Point Beer Company.

In addition, FOG is pleased to collaborate with the following media partners: *ABC7, American Art Collector, American Fine Art Magazine, Artillery, C Magazine, California Home + Design, Capture, Cultured, Dwell, Galerie, LALA, Marin Spaces, Nob Hill Gazette* and *Whitewall*.

San Francisco Museum of Modern Art

151 Third Street

San Francisco, CA 94103

SFMOMA is dedicated to making the art for our time a vital and meaningful part of public life. Founded in 1935 as the first West Coast museum devoted to modern and contemporary art, a thoroughly transformed SFMOMA, with triple the gallery space, an enhanced education center, and new public galleries, opened to the public on May 14,

2016. Since its inaugural year, the expanded museum has welcomed more than one million visitors annually.

Visit sfmoma.org or call 415.357.4000 for more information.

For our latest news, follow us on Instagram and Twitter @FOGfair and on Facebook at Fog Design+Art. (#Fogfair #Fogdesign+Art #Fogfair2020)

For additional information about the FOG Design+Art fair please visit www.fogfair.com. For additional information about the SFMOMA benefit events at FOG, please visit sfmoma.org/fog. For press inquiries, please contact Abby Margulies at Abby@abzymargulies.com or 614-827-5810.